

FACT SHEET



“All you must know” in only one minute



DIALOGS & BEYOND AT A GLANCE

At Dialogs & Beyond we help our clients to attract, understand and enhance the dialogue between their Stakeholders. Through a careful selection process of our global partnerships, Dialogs & Beyond offers a first class services portfolio in innovative areas such as Mobile Research, Applied Neuroscience, Strategic Marketing Consulting and an own Research Qualitative Analysis team.

OUR PHILOSOPHY

WHAT – we are researchers

We are Researchers. We understand the dialog need between consumers and brands. And thus we use the best methodology and technology which allows us to know that conversation, and by listening we can extract the best operational knowledge.

WHY – new ways of understanding

We do not have predefined formulas, we seek insights inspiring; we do not have a rigid plan, but we are rigorous. We believe in innovation, reinventing traditional research to the new digital landscape. We lead new ways of understanding people integrating new technologies.

HOW – we believe in networking

We believe in horizontal structures, selecting the best professionals and resources network for each project. We use the most innovative technology, adapted to the customer’s needs. Through a global network of partnerships, we offer a first class services portfolio in the most innovative areas in research.

OUR CAPABILITIES



Panels & Opinions



Mobile Research



Marketing Consulting



Applied Neuroscience

OUR TEAM



Enrique Domingo
CEO

Ximena Sapaj
Qualitative Insider

César Rodríguez
Mobile & Customer
Experience Director

Marta Herrero
Office Manager

OUR PARTNERS & BRANDS

Onepoint
Mobile Interaction Made Easy

WHY5
research
IT'S ALL ABOUT PEOPLE

sevendots
making opportunities happen

OPINIONS
& BEYOND

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